



**6ix Media SA**  
DESIGN STUDIO

PRODUCT SPECIFICATION

# Chalkline

## Online tutoring marketplace

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Connects tutors and students with subject search, availability calendars, lesson credits, video classes and automated tutor payouts.

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# Online tutoring marketplace

Connects tutors and students with subject search, availability calendars, lesson credits, video classes and automated tutor payouts.



## The problem

- Tutors spend more time arranging lessons than teaching
- Payment chasing damages the relationship with parents
- No record of what was covered, so progress is invisible



## Who it suits

- Tutoring agencies
- Training providers and short-course schools
- Universities running peer tutoring
- Independent tutor networks



## How you earn

- Platform fee per lesson
- Tutor subscription tiers
- Lesson credit packs sold upfront
- Featured tutor placement

# Who uses it

Each role sees a different interface. Designing them separately is what keeps each one simple.

**Student or parent**

- ✓ Searches by subject and grade
- ✓ Books from live availability
- ✓ Joins the video lesson
- ✓ Sees progress notes

**Tutor**

- ✓ Sets subjects and rates
- ✓ Manages availability
- ✓ Teaches and logs notes
- ✓ Gets paid automatically

**Admin**

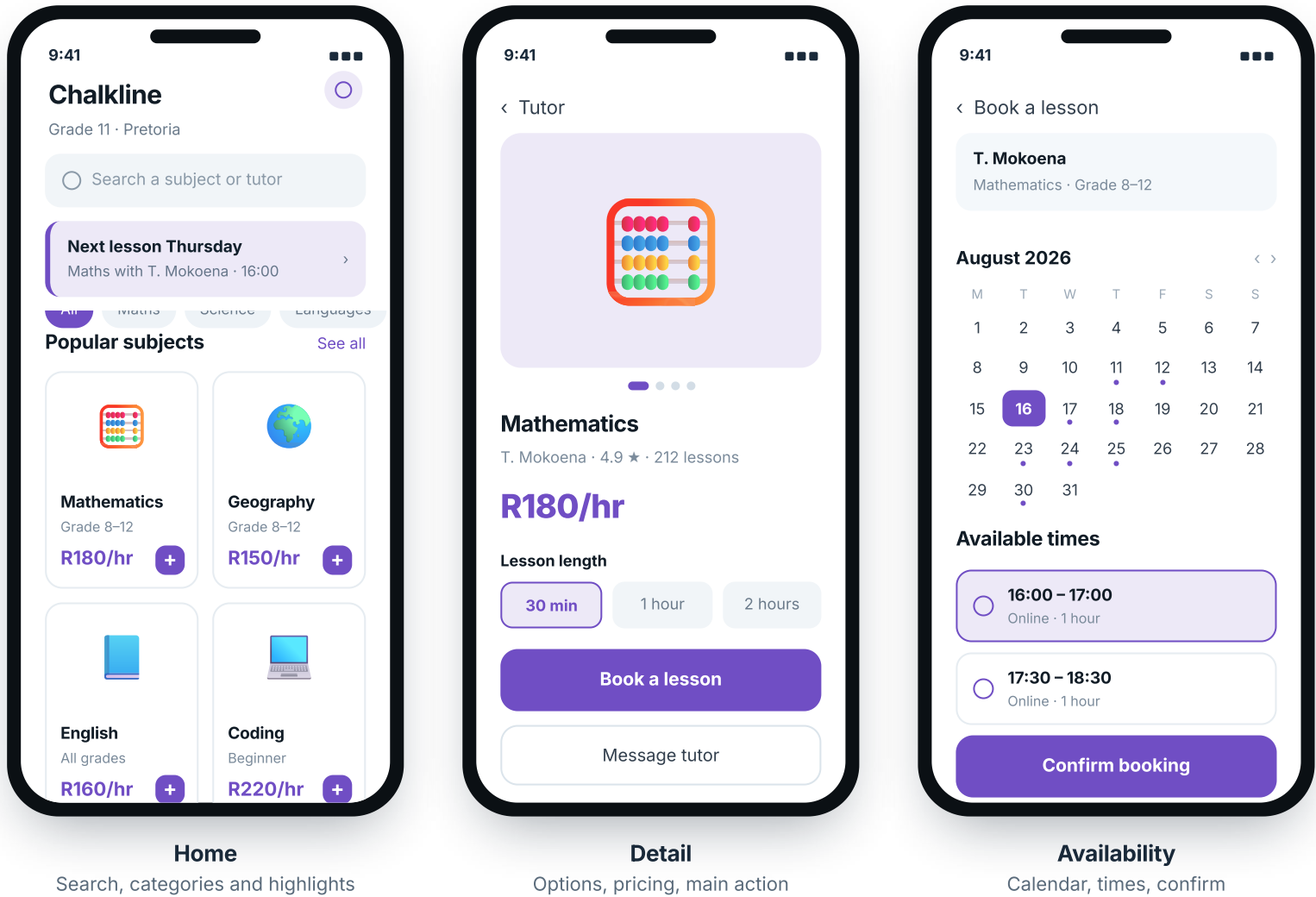
- ✓ Vets and approves tutors
- ✓ Sets platform fees
- ✓ Handles disputes
- ✓ Reports on activity

**SCHOOL — OPTIONAL**

- ✓ BULK-BUYS LESSON CREDITS
- ✓ ASSIGNS TUTORS TO LEARNERS
- ✓ TRACKS COHORT PROGRESS
- ✓ RECEIVES ONE INVOICE

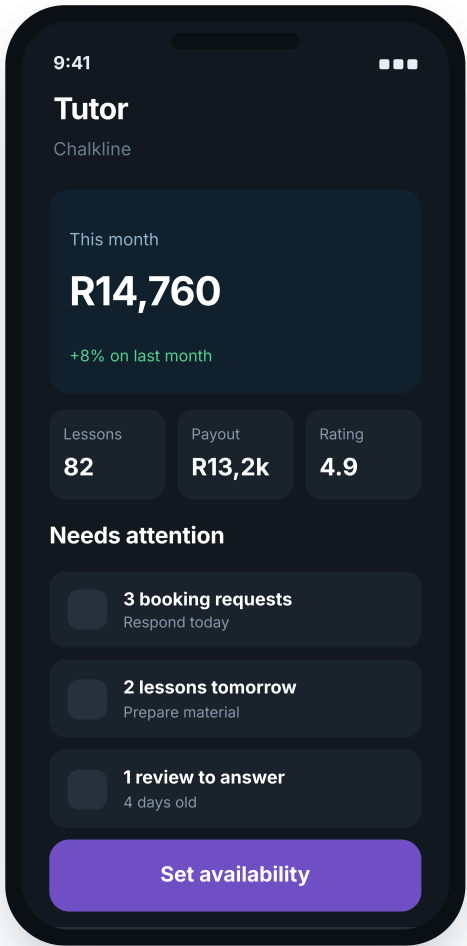
# Customer app

Three of the customer screens. Built for one-handed use, and for a phone on mobile data rather than office wifi.



# Tutor app

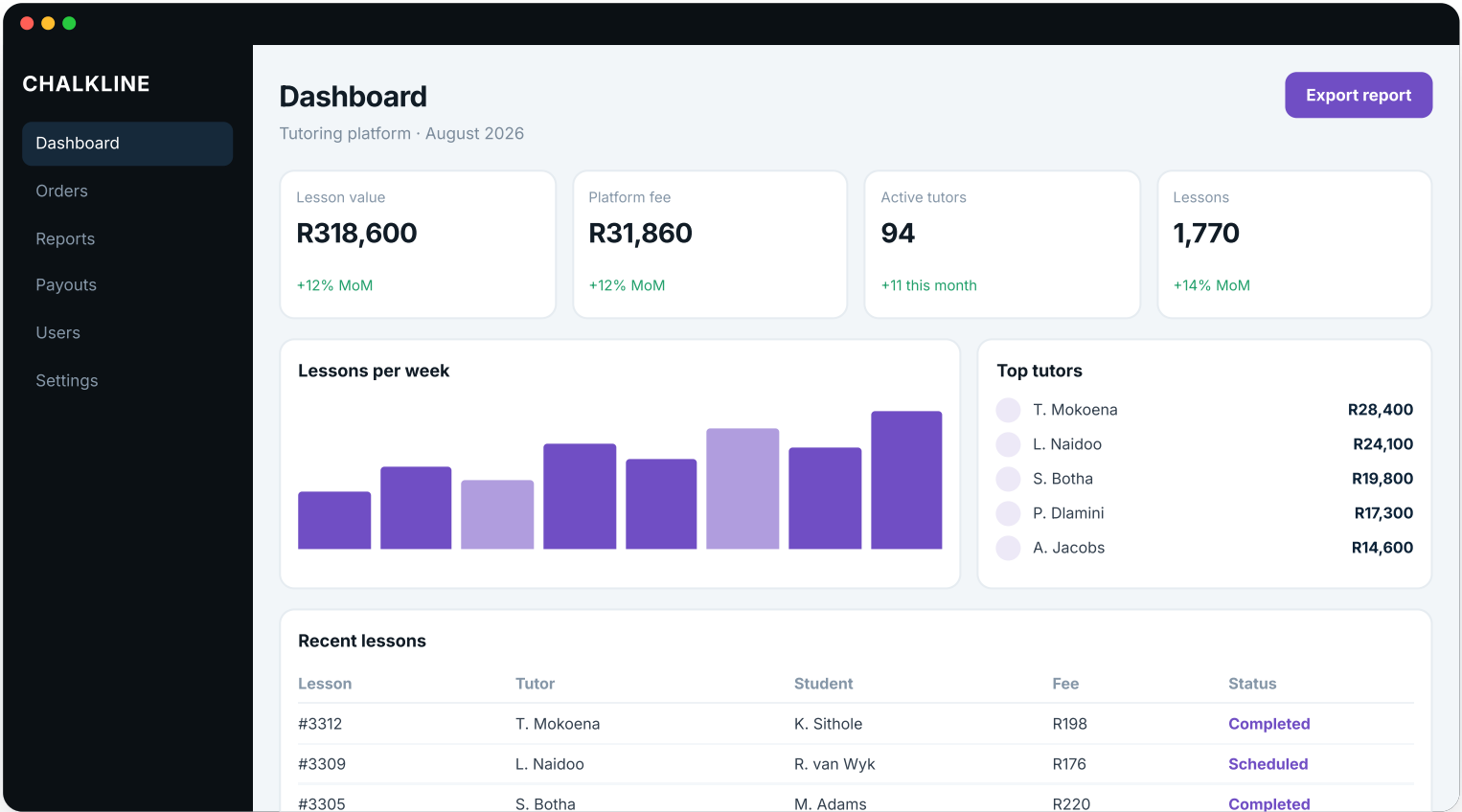
The supply side runs from a phone. Most people on a platform like this do not sit at a laptop.



**Tutor dashboard**  
Earnings, jobs to action, alerts

# Admin dashboard

The operator's view. Revenue, top performers and live activity in one place.





# What gets built

Every module below is included in the standard build. Anything outside this list is quoted separately before it starts.

**Tutor profiles**

- + Subjects, grades and rates
- + Qualifications and vetting
- + Introduction video
- + Reviews and history

**Scheduling**

- + Availability calendar
- + Booking and rescheduling
- + Reminders by email and SMS
- + Cancellation rules

**Lessons**

- + Video call, built in or linked
- + Shared whiteboard
- + File and homework exchange
- + Lesson notes

**Credits**

- + Prepaid lesson packs
- + Expiry and rollover rules
- + Refunds for cancellations
- + Gift and school purchase

**Payments**

- + PayFast and Ozow
- + Fee deducted automatically
- + Tutor payout schedule
- + Statements

**Admin**

- + Tutor approval queue
- + Fee configuration
- + Progress reporting
- + Safeguarding controls

# How it is built

Chosen for hosting cost and for how easily you can find a developer later. Nothing exotic.

Front end

- › Next.js and React
- › Tailwind CSS
- › Server rendered for search
- › Installable web app

Back end

- › Node.js API
- › PostgreSQL database
- › Object storage for images
- › Background jobs

Mobile

- › React Native, one codebase
- › iOS and Android together
- › Push notifications
- › Offline handling

Integrations

- › PayFast, Yoco, Ozow
- › SMS and email
- › Maps where needed
- › Analytics

Hosting

- › Standard cloud hosting
- › Scales with traffic
- › Daily backups
- › SSL and patching

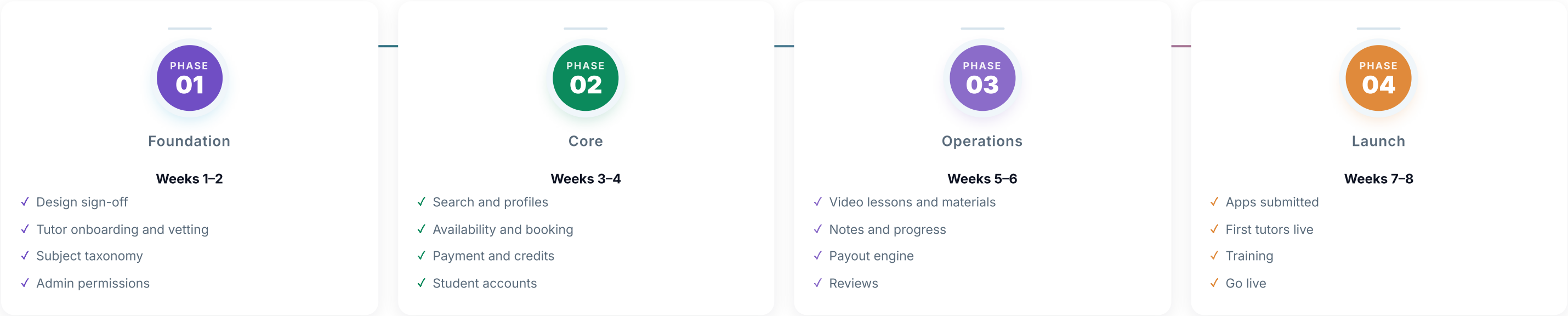
Handover

- › Source code is yours
- › Written documentation
- › Admin training
- › Optional support retainer



# Build phases

Each phase ends with something you can open and use. Nothing is invisible for weeks at a time.



# What it costs

Fixed price for the scope described. Split across the phases above, each invoiced on completion.

Starter

Web platform only, no mobile apps

R12,000

✓ All customer and provider web screens

✓ Admin dashboard

✓ One payment gateway

✓ 8 week build

RECOMMENDED

Standard

Web plus customer mobile apps

R18,000

✓ Everything in Starter

✓ iOS and Android customer apps

✓ Store submission handled

✓ Push notifications

Complete

Web plus customer and provider apps

R28,000

✓ Everything in Standard

✓ Provider mobile app

✓ Advanced reporting

✓ 3 months support included



# If you can imagine it, we can design it.

Ready to build Chalkline? Tell us which phase you want to start with.

START YOUR PROJECT

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Screens shown are design concepts and may evolve during the build.